

# The Layered Commentary Access System

Monetizing the Multi-Register  
Broadcast Architecture

## THE MONOLITH IS DEAD.

Currently, every fan—purist, gambler, child, and casual viewer—receives the exact same commentary register. Delivering one broadcast feed to millions guarantees that nobody gets their broadcast.

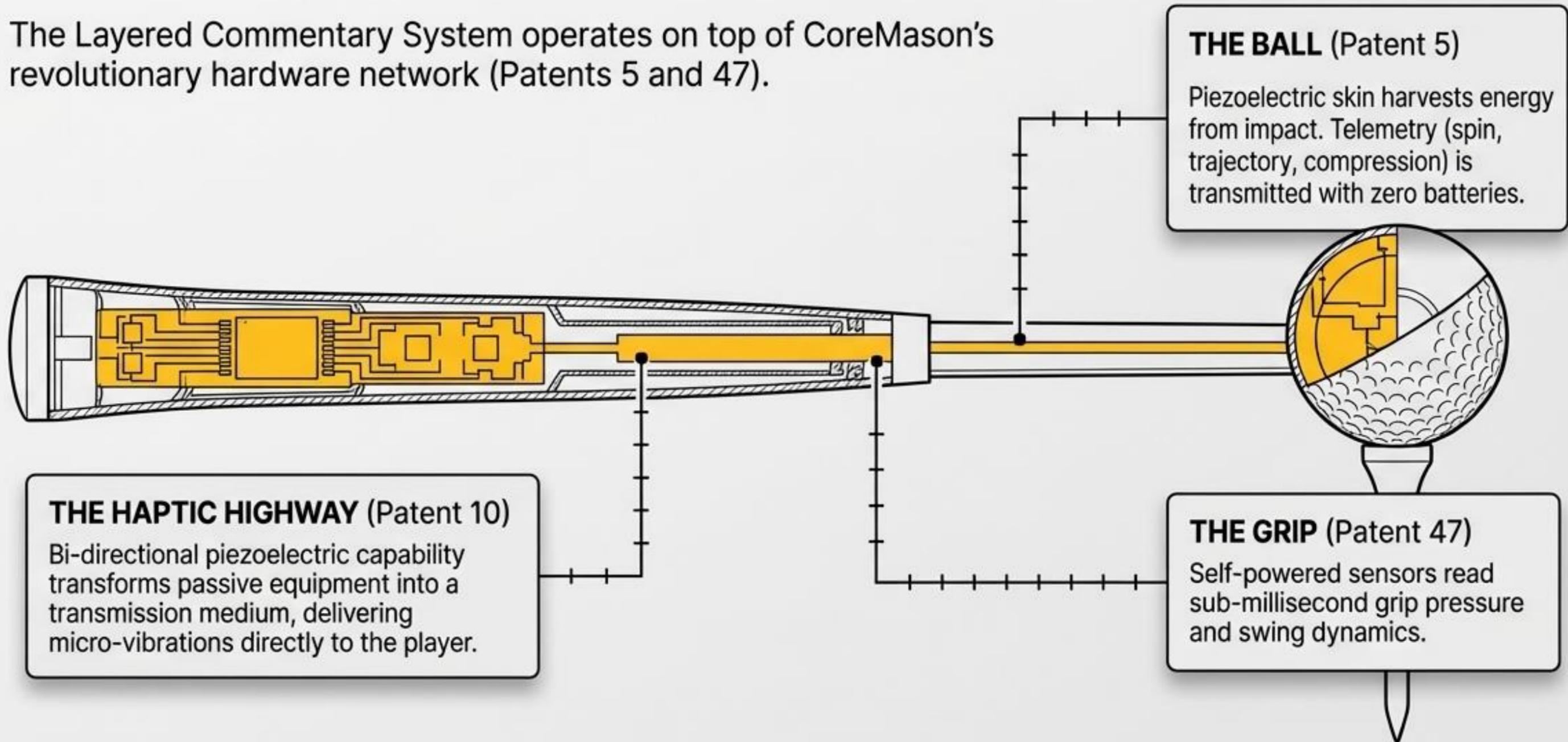
## THE LAYERED PARADIGM

By segmenting the broadcast into hyper-specific, simultaneous audio tiers, we transform a single live visual feed into an infinite array of highly targeted, premium-monetized experiences.



# THE SELF-POWERED BRIDGE BETWEEN SPECTATOR AND PLAYER

The Layered Commentary System operates on top of CoreMason's revolutionary hardware network (Patents 5 and 47).



# THE HAPTIC LOOP: TRANSLATING THE CROWD'S WILL INTO PHYSICAL CONSEQUENCE

## 1. FAN VOTE

Verified, bot-excluded fans cast votes during a 10-second activation window.

## 2. AGGREGATION ENGINE

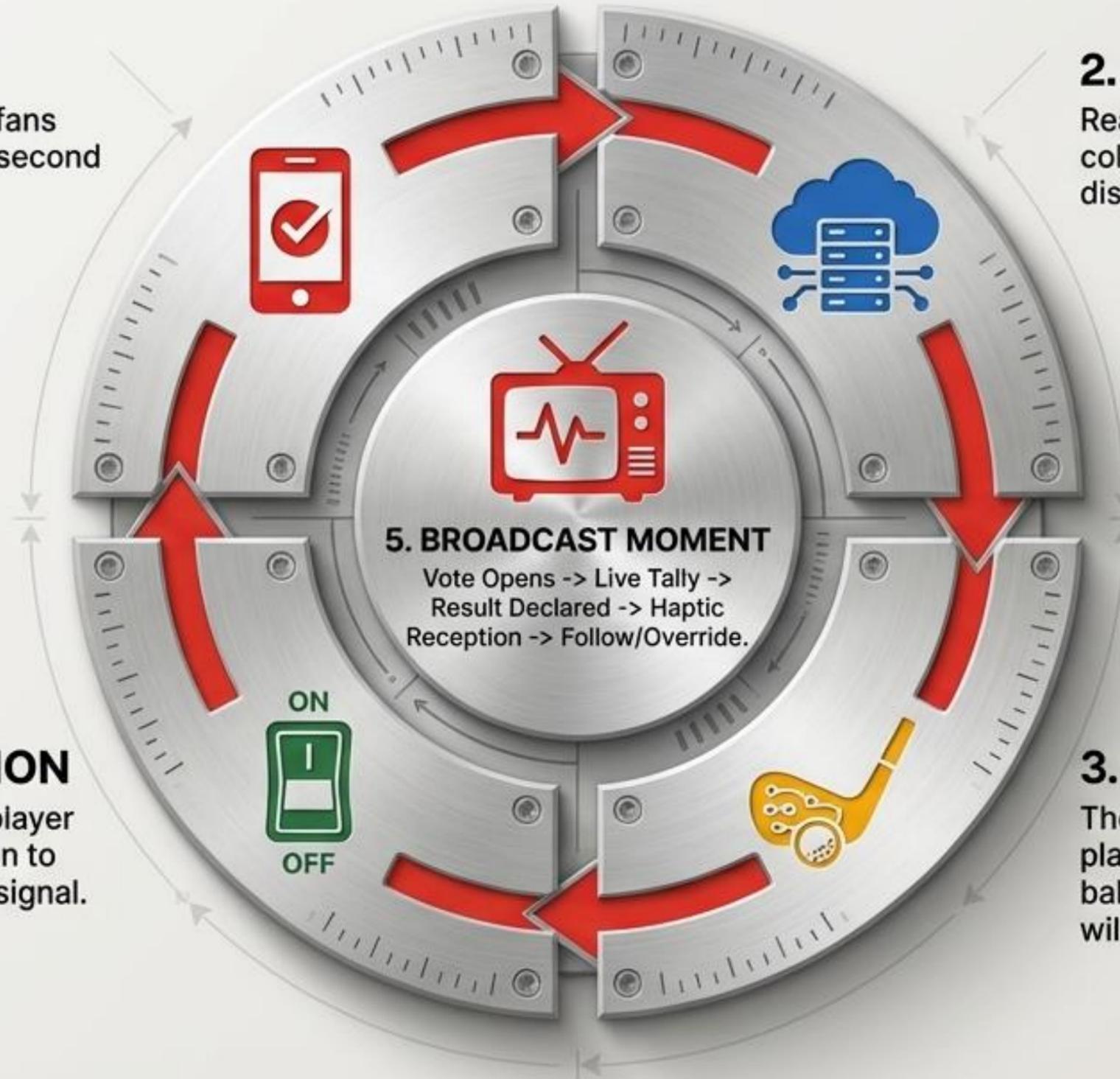
Real-time tallying converts collective preference into a distinct haptic signature.

## 4. PLAYER DECISION

The ultimate drama. The player retains complete discretion to follow or override the fan signal.

## 3. HAPTIC DELIVERY

The signal is delivered to the active player via their self-powered grip or ball. The physical crossing of crowd will into player body.



# LIVE BROADCAST DIRECTION VIA FAN VOTE

90 seconds before the grid walk interview, subscribers vote on the required line of questioning. The winning question is routed directly to the commentator's earpiece.

1

**Option A (32%)**  
Which cheese would best describe your driving style today?

2

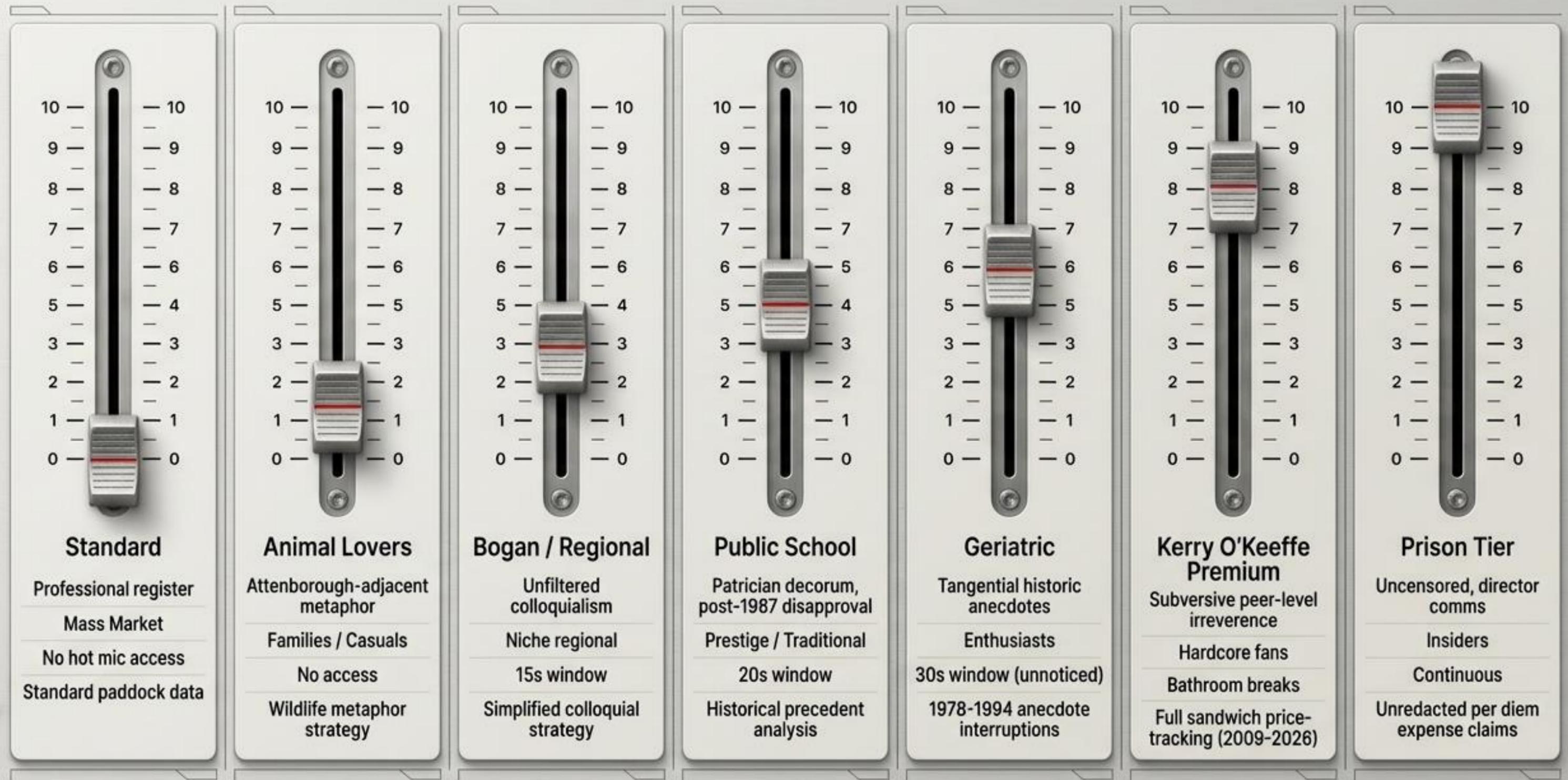
**Option B (54% - WINNER)**  
If your car was a song, what would it be and why?  
**WINNER**

3

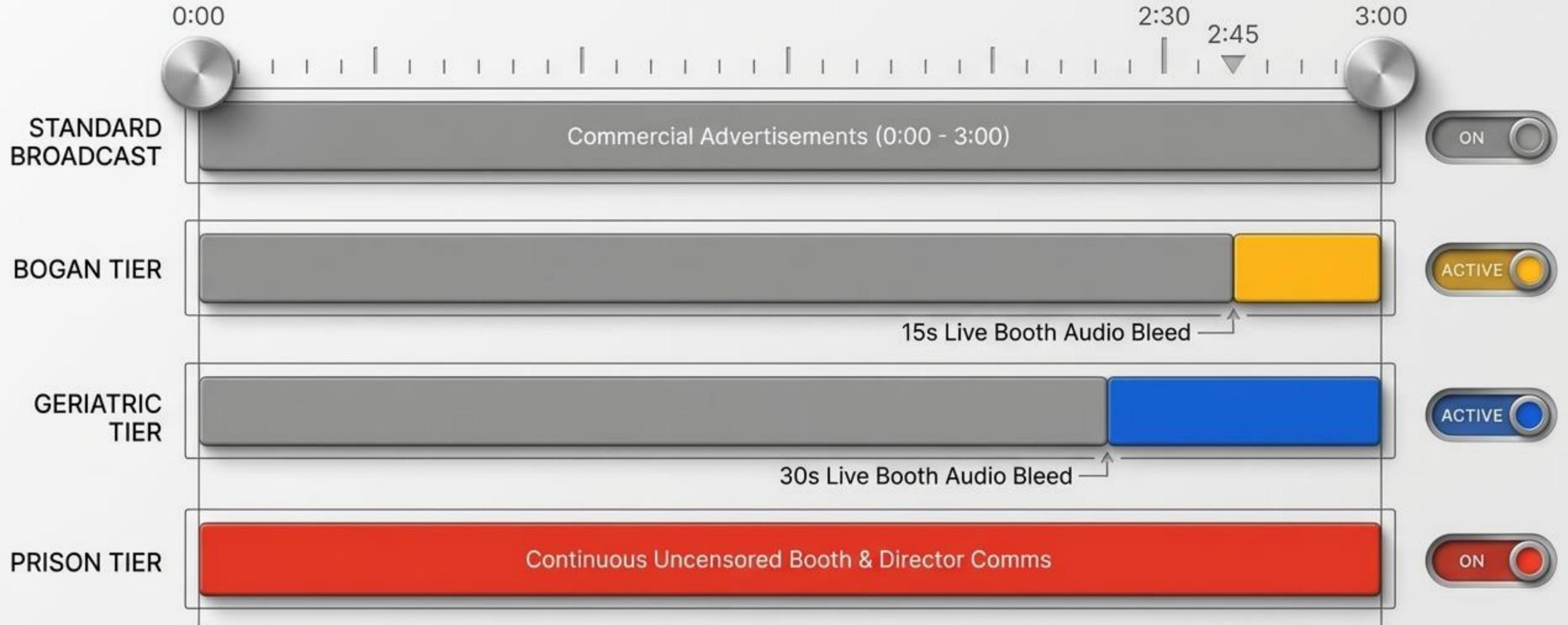
**Option C (14%)**  
Rate your team principal's outfit this weekend out of ten.

**Metrics:** Brundle's compliance rate, improvisation quality, and the driver's response are tracked as live engagement metrics, visible only to participating tiers.

# THE FAN COMMENTARY ARCHITECTURE: SEVEN SIMULTANEOUS REGISTERS

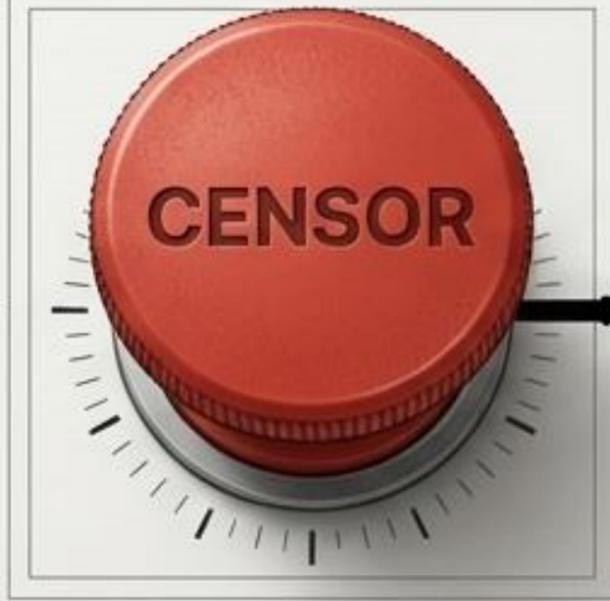


# DECONSTRUCTING THE COMMERCIAL BREAK: MONETIZING DEAD AIR



The commentary team's awareness of active hot mic windows at premium tiers creates a performance incentive—authenticity within professional standards—that drives rapid subscriber acquisition.

# MONETIZING THE CUT: DIVERTING SPILLED GOLD TO THE PREMIUM VAULT



Current Model: Sky Sports cuts the feed during a live commentary team wager. The result is dead air, lost entertainment value, and broadcast liability.

CoreMason Model: Pressing the "Censor" button automatically routes the prohibited audio directly into the \$199/month Prison Tier.

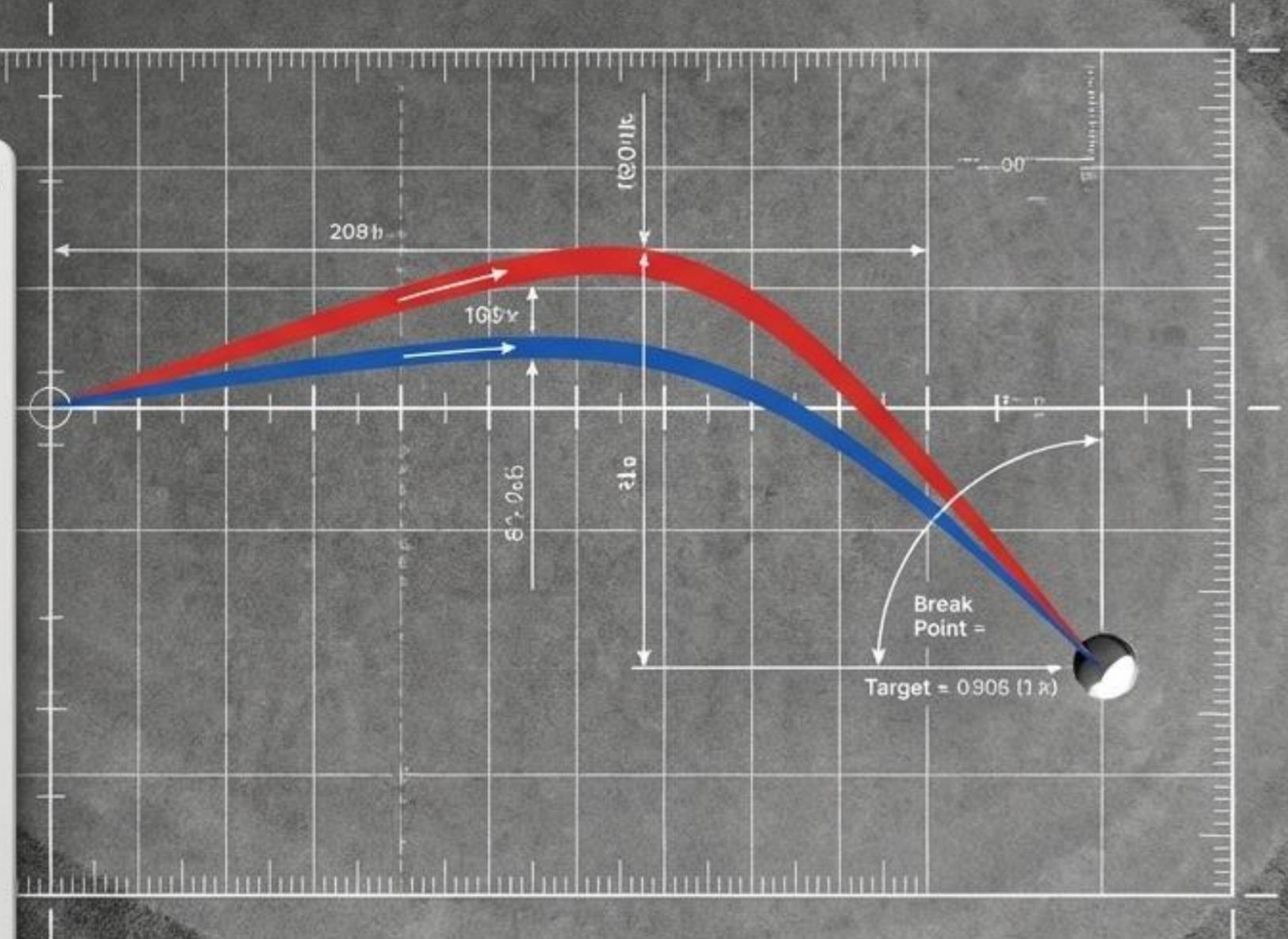


The exact moment a broadcaster deems content "unfit for standard television," it instantly becomes an ultra-high-value asset for insider subscribers. The cut event itself is the content.

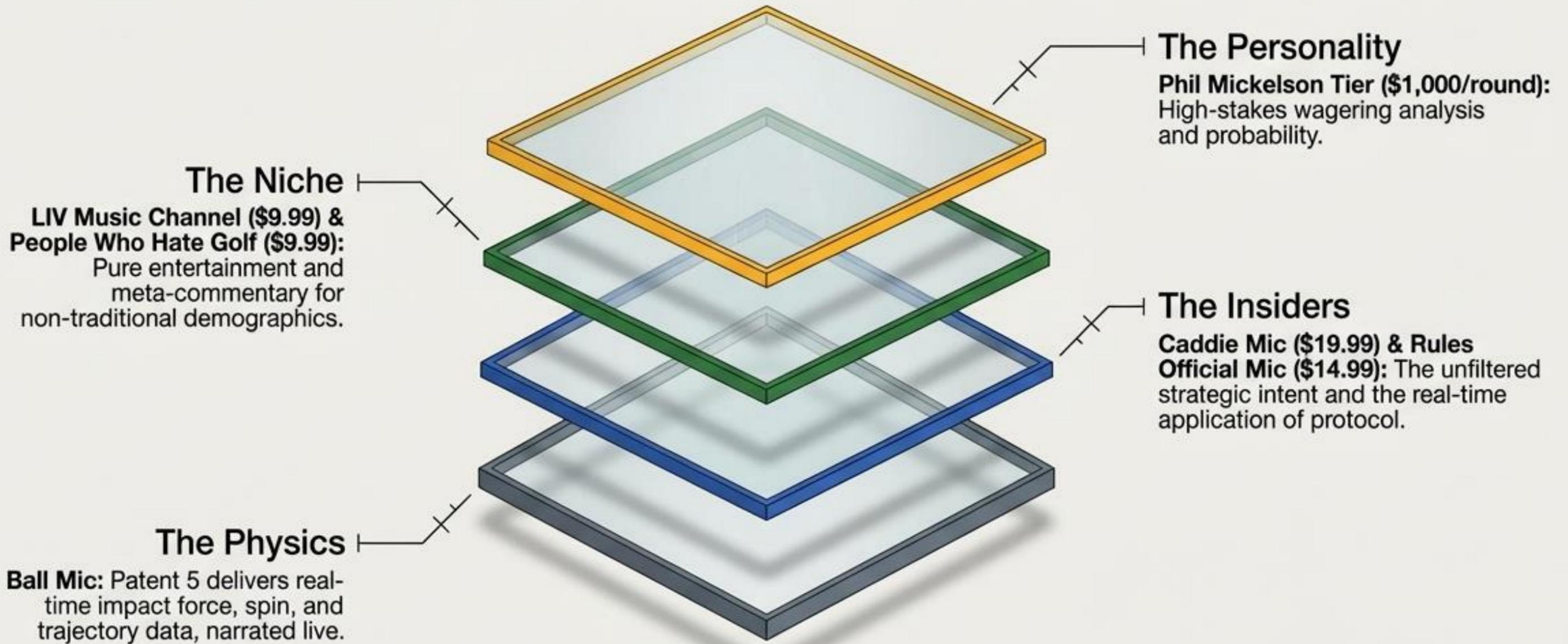
# THE ULTIMATE PLAYGROUND: WHY GOLF DEMANDS A MULTI-REGISTER ARCHITECTURE

Golf generates more hot mic value per broadcast hour than any other sport. The slow pace, the whispered tension, the confined commentary booths, and the long walks between shots create a perfect storm for layered audio.

Most importantly, golf possesses a massive "insider knowledge divide" between tour professionals and club amateurs. The Golf Access System serves the purist, the gambler, the hate-watcher, and the partygoer simultaneously.



# THE COMPLETE GOLF ACCESS SYSTEM



# MAPPING THE INSIDER KNOWLEDGE DIVIDE



## DIMENSION 1: THE DATA

### **Ball Mic: Physics & Telemetry**

Spin rate and axis translated into plain English.

### **Rules Official: Legality & Protocol**

The actual language of the Rules of Golf applied to contested drops in real-time.



## DIMENSION 2: THE STRATEGY

### **Caddie Mic: Unfiltered Intent**

"It's 187 to the pin... hit the 7. Not the 6. ...He hit the 6."

### **Club Amateur: Relatable Failure**

Verified handicap commentators. "I tried this exact shot in 2019 and am emotionally recovering."



## DIMENSION 3: THE ENTERTAINMENT

### **Phil Mickelson Tier: High-Stakes Probability**

The moment Phil sees a line nobody else sees.

### **Hate-Watchers Tier: Meta-Commentary**

"He walked over to look at it in the water. Why? Can he just pick it up?"

# THE APEX REGISTER: THE PHIL MICKELSON TIER



**PRICE POINT: \$1,000 per round.**

- Full access to real-time strategic analysis of every shot on the course from an elite perspective.
- The Gambling Overlay: Real-time probability assessments, implied odds, and side bet tracking.
- Round-by-round financial exposure estimates based on publicly known betting patterns.
- Post-round settlement estimates for known wagering activity.



Win Probability		
Win	33%	33%
Course	43%	20%
Wrtch	34%	10%

Top 5 Implied Odds		
Top 5 Odds	+250	33%
Top 5 Tracking	28%	20%

Matchup Bet: Mickelson vs. Field	
Matchup Bet	+250
Mickelson vs. Field	33%

Side Bet: Misses Left	
Misses Left	-120
Mickelson vs. Field	-120
Matchuup Bet	+250
Misses Left	-120

**“Okay so he’s got 210 to the pin, flag’s back left... going left sets up the easier two-putt AND I have a side with Bones that he misses left. Watch.””**

# THE COMMERCIAL SYNTHESIS: MONETIZING MONETIZING THE SAME MENT, MULTIPLE TIMES

The production cost of the visual feed is static. The audio registers create infinite, segmentable yield from the exact same asset.



## Standard Broadcast

→ Mass Market Ad Revenue

## Bogan / Animal Tiers

→ Volume Subscription +  
Niche Sponsorship

## Kerry O'Keeffe Premium

→ Premium VOD +  
Enthusiast Revenue

## Prison Tier / Phil Tier

→ Ultra-High-Value  
Insider Subscriptions

**We do not need to stage more events. We simply extract more value from the events already happening.**

# THE END OF THE SINGLE-FEED ERA

- **Zero infrastructure:** Powered entirely by the physics of the sport (Patents 47 & 5).
- **Unprecedented engagement:** Physical fan integration (Patent 45) turns spectators into participants.
- **Unprecedented engagement:** Physical fan integration
- **Infinite yield:** Multi-register commentary architectures turn single broadcasts into tiered monetization engines.

For everybody. Always. Riverrun.  
CoreMason Technologies | March 2026

